

“Enhancing Worker Efficiency while Reducing Operating Costs”



Craig Hane, Ph.D.
Chairman

Private Phone: 812-332-8179
Email: craig@hane.com

Dear CEO:

One CEO to another, this is something I need to call your attention to:

There is an opportunity, unparalleled in history, to:

Increase Your Company's Profits by Millions of Dollars,
Possibly, Tens or Hundreds of Millions of Dollars
With NO Up-Front Investment!

I promise you won't be disappointed.

Incredible?	Unbelievable?	Over-Hype?
Yes	Maybe	No

A “Googlesque” application of modern technologies will empower Your Company to:

- Dramatically reduce your process training costs, while simultaneously
- Improving the Marginal Productivity and Quality of your Processes
- Thus, massively increasing your profits.

An Invitation: Brain Cable, Inc. invites you to listen to a short Audio Message (397 seconds) from me, which discusses these things in quite a condensed way for you and your management team. There are also several “papers” to elucidate the situation and opportunity.

Just go to www.braincable.com/tm and listen or download the MP3.

I also recommend you download and read our White Paper (PDF):

“A New Model for Process Training”

Then, you are invited to schedule Brain Cable's special Executive Briefing with me, via a teleconference, for your management team to discuss Your Company's specific situation. (Please call Dr. Hane directly at 812-332-8179 to schedule your Executive Briefing)

Subsequently, you probably will want to take advantage of Brain Cable's Special Offer of a Demonstration Project for Your Company, at NO CHARGE, to create and deliver an example of this “state of the art” process training technology on one of Your Company's processes for your own employees or customers. You probably will truly appreciate and understand this new technology ONLY by experiencing its results with your own people.

Craig Hane, Ph.D., Chairman and CEO, Brain Cable Inc.

2536 W. INDUSTRIAL PARK DRIVE, SUITE 1 • BLOOMINGTON, IN 47404 • 812.355.3030
TOLL FREE 800.355.6429 • FAX 812.355.3040
WWW.BRAINCABLE.COM