

“Enhancing Worker Efficiency while Reducing Operating Costs”



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**Brain Cable’s Unique ‘Custom Process Training’ Guarantees:
No Risk – High ROI – Positive Cash Flow – Higher Profits**

A Memo to Your Top Management Team: #8 “Taguchi’s Mandate”

What should every CEO know about Taguchi?

It’s all about his ‘Loss Function’.

Taguchi taught us that reducing the variation of a process reduces the costs of the company in many ways. It goes way beyond improving that specific process. It helps many other processes and the global results.

For example, reducing the variations of the components of a transmission causes the transmission to wear longer with fewer failures. This reduces warranty costs and increases customer satisfaction. Both of these have a positive effect on the global financial performance of the organization. Think Toyota.

So, how should one go about reducing the variation within our processes? There are many ways and answers, but there is one that is very fundamental and often neglected. Give your process workers really good process training. Today this is much easier than it has been historically.

With modern technologies it is inexpensive and practical. To learn more: Visit www.braincable.com/tm and read the papers which describe and explain the situation. Then take advantage of the Executive Briefing. Call Today. No need to suffer longer. Improve your bottom line immediately.

Successful companies in the 21st Century will learn, or fall behind their competitors, who do learn. Survival of the fittest, etc.

I invite you to accept our Invitation below to learn all about it, via our Executive Briefing.

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P.S. Feel free to call me on my direct line at 812-332-8179 for a private consultation, or call Debbie Goodman, 800-355-6429 x106 to schedule your *Executive Briefing*.

Visit www.braincable.com/tm Learn about ‘Your’ Free Demo

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