

“Enhancing Worker Efficiency while Reducing Operating Costs”



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**Brain Cable’s Unique ‘Custom Process Training’ Guarantees:
No Risk – High ROI – Positive Cash Flow – Higher Profits**

A Memo to Your Top Management Team: #30 “Infinite ROI Revisited”

How can Your Company earn an Infinite ROI from a Cash Flow perspective with Brain Cable’s Custom Process Training?

Suppose you identify a process where process worker training will improve the process. Suppose improving the process worker’s performance will increase the process’s productivity and/or improve the process’s quality for a total value for the next year of \$120 per process worker. (e.g. one hour labor saved per month)

Suppose you have 200 process workers performing that process. Then, training all 200 workers would yield $200 \times 120 = \$24,000$ reduced costs or increased profits (or Contribution to Overhead).

Suppose by working with your process expert for about an hour, Brain Cable could create and deliver process training to these 200 workers, at their own pace, anytime and anywhere your choose.

Suppose Brain Cable charged you \$750 per month starting at the End of the first month. You would improve your bottom line by \$1,250 per month starting the very first month and every month thereafter. That’s Infinite % from a Cash Flow perspective.

Call today for your Confidential Executive Briefing and start earning an Infinite ROI from a Cash Flow perspective. No Risk. Just Gain.

Brain Cable wants to partner with you for both of our sakes.

I invite you to accept our Invitation below to learn all about it via our Executive Briefing.

Craig Hane, Ph.D.
Chairman and CEO
Brain Cable Inc.

P.S. Feel free to call me on my direct line at 812-332-8179 for a private consultation, or call Debbie Goodman, 800-355-6429 x106 to schedule your *Executive Briefing*.

Visit www.braincable.com/tm Learn about ‘Your’ Free Demo

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