

“Enhancing Worker Efficiency while Reducing Operating Costs”



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**Brain Cable’s Unique ‘Custom Process Training’ Guarantees:  
No Risk – High ROI – Positive Cash Flow – Higher Profits**

**A Memo to Your Top Management Team: #28 “Common Causes”**

How much money are Common Causes costing Your Company?

I’ll bet it is much greater than you know.

All Quality experts know that Common Causes increase a process’s variation and reduce the process’s Capability? This costs money! Much Money!

One major source is Process Worker Inefficiency due to lack of adequate process training. Dr. Deming preached this to companies like Toyota.

Reduction of Common Cause variation will significantly reduce costs as Taguchi proved with the Loss Function Analysis.

*So what should Top Management do about his very expensive problem?*

**Adopt a Brain Cable type of Custom Process Training ASAP.**

**This will reduce Common Cause Variation, thus increasing Process Capability and Lowering Costs.**

Let Brain Cable discuss this with your appropriate top operations managers by accepting our Invitation below to learn all about it. Or, visit [www.braincable.com/tm](http://www.braincable.com/tm) for more info.

Brain Cable wants to partner with you for both of our sakes.

Please accept our Invitation below to learn all about it via our Executive Briefing.

Craig Hane, Ph.D.  
Chairman and CEO  
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P.S. Feel free to call me on my direct line at 812-332-8179 for a private consultation, or call Debbie Goodman, 800-355-6429 x106 to schedule your *Executive Briefing*.

Visit [www.braincable.com/tm](http://www.braincable.com/tm) Learn about ‘Your’ Free Demo

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