

“Enhancing Worker Efficiency while Reducing Operating Costs”



Craig Hane, Ph.D.
Chairman

Private Phone: 812-332-8179
Email: craig@hane.com

**Brain Cable’s Unique ‘Custom Process Training’ Guarantees:
No Risk – High ROI – Positive Cash Flow – Higher Profits**

A Memo to Your Top Management Team: #27 “Assignable Causes”

How much money are ‘Assignable or Special Causes’ costing Your Company?

All Quality experts know that Special Causes, which are significant deviations from a process’s desired value, can be extremely expensive in many cases.

One major source of Special Causes is Process Worker Error due to lack of adequate process training. Dr. Deming preached this to companies like Toyota.

It is simply impossible to get processes “in control” without adequate process training.

So what should Top Management do about this very expensive problem?

Adopt a Brain Cable type of Custom Process Training ASAP.

Do not pass Go! Do not collect \$200! Do Not Delay!

Do let Brain Cable discuss this with your appropriate top operations managers by accepting our Invitation above to learn all about it via our special Executive Briefing.

Delay will rob your stakeholders of profits!

Let Brain Cable prove it to you.

Brain Cable wants to partner with you for both of our sakes.

Please accept our Invitation below to learn all about it via our Executive Briefing.

Craig Hane, Ph.D.
Chairman and CEO
Brain Cable Inc.

P.S. Feel free to call me on my direct line at 812-332-8179 for a private consultation, or call Debbie Goodman, 800-355-6429 x106 to schedule your *Executive Briefing*.

Visit www.braincable.com/tm Learn about ‘Your’ Free Demo

2536 W. INDUSTRIAL PARK DRIVE, SUITE 1 • BLOOMINGTON, IN 47404 • 812.355.3030
TOLL FREE 800.355.6429 • FAX 812.355.3040
WWW.BRAINCABLE.COM