

“Enhancing Worker Efficiency while Reducing Operating Costs”



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**Brain Cable’s Unique ‘Custom Process Training’ Guarantees:
No Risk – High ROI – Positive Cash Flow – Higher Profits**

A Memo to Your Top Management Team: #24 “Process Training Costs”

What is the Cost of Good Process Training?

Historically, the answer has been “Very High”.

It costs a lot of money to employ a good Coach or Tutor who is a process expert and also very good at coaching the process worker.

And, even if you have such a resource, it is very expensive to deliver the process training. The labor costs alone are high. Then, add travel and per diem, and lost opportunity costs when the process expert is needed elsewhere. It has been almost an intractable problem in the past.

Process Training is radically improved in the 21st Century. Modern technologies are enabling companies to create and deliver really effective process training utilizing a Brain Cable type of Custom Process Training at a significantly reduced cost.

Visit www.braincable.com and download the two Checklists (lower left of Home Page):

‘The Management Decision Maker’s Checklist’

‘The Ideal Training Program’

Successful companies in the 21st Century will learn, or fall behind their competitors, who do learn. Survival of the fittest, etc.

I invite you to accept our Invitation below to learn all about it, via our Executive Briefing.

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P.S. Feel free to call me on my direct line at 812-332-8179 for a private consultation, or call Debbie Goodman, 800-355-6429 x106 to schedule your *Executive Briefing*.

Visit www.braincable.com/tm Learn about ‘Your’ Free Demo

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