

“Enhancing Worker Efficiency while Reducing Operating Costs”



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**Brain Cable’s Unique ‘Custom Process Training’ Guarantees:
No Risk – High ROI – Positive Cash Flow – Higher Profits**

A Memo to Your Top Management Team: #17 “Why Not Education?”

My guess is Your Company is spending a lot of money on corporate education and training?

Am I right?

I’ll bet it is very difficult to quantify or measure the benefits this investment is yielding Your Company?

Why? And, More Importantly: “*What can be done about it?*”

Quit substituting Education where Process Training is needed.

Good Process Training yields measurable \$\$ benefits.

Deliver the best possible effective Process Training.

It is not easy. Few companies are now doing it.

But, it is doable!

Do not try to substitute “Education”. It is not effective Process Training.

Let Brain Cable “educate” your appropriate top operations managers all about this.

I urge you to accept our Invitation below to learn all about it via our Executive Briefing.

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P.S. Feel free to call me on my direct line at 812-332-8179 for a private consultation, or call Debbie Goodman, 800-355-6429 x106 to schedule your *Executive Briefing*.

Visit www.braincable.com/tm Learn about ‘Your’ Free Demo

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