

“Enhancing Worker Efficiency while Reducing Operating Costs”



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**Brain Cable’s Unique ‘Custom Process Training’ Guarantees:
No Risk – High ROI – Positive Cash Flow – Higher Profits**

A Memo to Your Top Management Team: #16 “Good Process Training?”

What does really Good Process Training consist of?

It’s certainly not traditional Education such as instructor led classroom, or linear video, or books, CD, DVD, typical On-line training, or any other ONE WAY type of training.

It must be interactive with feedback, experiential “learn by doing”, repetitive for practice, available anytime when needed, and more. See “The Ideal Training Program”.

It needs to be a coaching type of experience.

So, how in the world can your Top Management obtain such great Process Training?

Acquire and apply a Brain Cable type of Custom Process Training.

You probably will need to see a Demo with one of your company’s processes with some of your company’s workers to really understand and appreciate it.

Fortunately, if your company qualifies, which I’m sure it surely does, such a Demo Project is available AT NO RISK to you.

Just contact us for a full explanation and details. The sooner the better. Time and money are wasting.

Brain Cable wants to partner with you for both of our sakes.

Please accept our Invitation below to learn all about it via our Executive Briefing.

Craig Hane, Ph.D.
Chairman and CEO
Brain Cable Inc.

P.S. Feel free to call me on my direct line at 812-332-8179 for a private consultation, or call Debbie Goodman, 800-355-6429 x106 to schedule your *Executive Briefing*.

Visit www.braincable.com/tm Learn about ‘Your’ Free Demo

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