

“Enhancing Worker Efficiency while Reducing Operating Costs”



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**Brain Cable’s Unique ‘Custom Process Training’ Guarantees:  
No Risk – High ROI – Positive Cash Flow – Higher Profits**

**A Memo to Your Top Management Team: #10 “OJT and Tampering”**

OJT is the acronym for “On the Job Training”

OJT is how many companies deliver Process Training.

What about Your Company?

Is this good or bad? Expensive or a bargain?

In most cases, it is definitely NOT GOOD. (An exception is if you have a process expert delivering the OJT in an interactive, readily available, consistent, and patient way.)

Having one process worker train the next process worker is a type of “tampering” as defined by Dr. Deming and Dr. Nelson. It will cause your process to drift out of control, and, ultimately be very expensive.

OJT itself is very cheap. But, OJT’s consequences can be devastatingly expensive.

Historically, it has often been the only choice, but that is no longer the situation.

Thanks to modern technologies as embodied in Brain Cable’s Custom Process Training, OJT is obsolete. You MUST learn all about this.

Successful companies in the 21<sup>st</sup> Century will learn, or fall behind their competitors, who do learn. Survival of the fittest, etc.

I invite you to accept our Invitation below to learn all about it, via our Executive Briefing.

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P.S. Feel free to call me on my direct line at 812-332-8179 for a private consultation, or call Debbie Goodman, 800-355-6429 x106 to schedule your *Executive Briefing*.

Visit [www.braincable.com/tm](http://www.braincable.com/tm) Learn about ‘Your’ Free Demo

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